

Free Pack, when you buy four.

- Drive sales with this FREE product offer from Marlboro - Free Pack, when you buy four!
- Attract consumer interest and attention with specially designed Marlboro point-of-sale.



POSTER - SMALL 12"W x 12"H
LARGE 21"W x 16"H



DANGLER
5"W x 7"H



6" PRICE CALLOUT



Post PP Box Kings B&GIF



Lights Box Kings B&GIF



Mild Box Kings B&GIF



Lights 100's Box B&GIF

B&GIF DISPLAY KIT

130-Deal Counter Display, Poster (Small & Large),
Dangler & 2 Price Callouts

MENU KIT

Optional Floor Base



30-DEAL COUNTER DISPLAY W/ OPTIONAL
12 1/4"W x 15 1/2"W x 20 1/4"H (DISPLAY)
12 1/2"W x 13 1/4"W x 33 1/4"H (BASE)